

Dear Hiring Manager,

Micaela Dongo put her mark on Lynn University's Career and Alumni social media pages during her Social Media internship. I am writing to recommend Ms. Dongo for any marketing, public relations, social media, or advertising position within your company. She has demonstrated exceptional skills and dedication within our social media platforms.

During her internship, Micaela assisted the Career Connections team in reaching their highest attendance at the internship fair by engaging students through our social media. From posting in real time to finding students in the hallways to interview, she was also a part of implementing a new social media campaign, "Career-on-Campus." Throughout this ongoing campaign, Micaela would develop the week's topic, film students being interviewed, and edit the reel promptly. Her ability to optimize our social media presence was impressive. She grew the Lynn Career page expeditiously gaining 75 followers and creating 486 posts with an engagement of 253 comments, 5.3K likes, and 124 saved posts.

Beyond her technical skills, Micaela has demonstrated a positive attitude and enhanced the overall work environment. Micaela is an impactful and dedicated Lynn University student. She met her deadlines and exceeded expectations with a strong work ethic and passion. As her manager, I highly recommend Micaela for any future job opportunity and guarantee she will contribute to the growth of her company. If you have any further questions, please contact me at (561)-237-7287.

Sincerely,



Samantha Gallo

Internship and Employment Coordinator